



## **MODULE 1 | APC DISPLAY TRANSFORMATION**

### **5 Keys to a Top Selling APC Display**

- 1.** Keep your display \_\_\_\_\_  
to improve up-sells.
- 2.** Help your customers make the buying decision  
with your \_\_\_\_\_.
- 3.** Let your \_\_\_\_\_ help  
out when you're not around.
- 4.** Sell more products with \_\_\_\_\_.
- 5.** Control your \_\_\_\_\_  
to prevent lost sales.

