



## **MODULE 2** | **BE SOCIAL**

### **CHECKLIST**

#### **PART 1: SETTING YOUR SALES GOALS 4 SPLAT POINTS**

- Incentives Worksheet

#### **PART 2: TRACKING YOUR GROWTH 4 SPLAT POINTS**

- Weekly Sales Tracker

#### **PART 3: THE SALES CONVERSATION 12 SPLAT POINTS**

##### **Talking Point Worksheets 4 POINTS**

- APC Paint Worksheet
- APC Sealers Worksheet
- APC Finishes Worksheet
- Submit Your Project

##### **Why I Love APC 8 POINTS**

(One of the following)

- FB post in group 3 points
- Video post in the group 8 points

