

3 WORKSHOP EMAIL SCRIPTS

Welcome to the 3 workshop email scripts! Feel free to copy any of the 3 email examples below, edit or customize however you like, and send out to your list of customers.

EMAIL EXAMPLE #1:

EMAIL SUBJECT LINE: Re: Upcoming Paint Workshops

Hi name,

It's (your name) here with (your business). I'm emailing you because you had put your name down on my 'Workshop Signup List' and I have some exciting news!

This season, we're launching some brand new workshops at our store. We've got a long list of names here that are interested in hearing more...but I wanted to reach out to you, and make sure you're still interested in these classes.

If you no longer wish to receive information about these workshops...please reply back right away with 'Please take me off your list' and I will remove your name and information.

If you're still interested, then you don't have to do anything except keep an eye on your email inbox for upcoming workshops!

If you're *really* excited, you can email back with...'I can't wait!'

Thanks!

Your name

Your business name

Your phone number

Your business address

————END OF EMAIL #1————

EMAIL EXAMPLE #2:

EMAIL SUBJECT LINE: You're on the workshop waiting list!

Thanks for signing up to learn more about our popular furniture painting workshops!

If you're looking to learn some new tips and techniques, become more knowledgeable about our paints, and enjoy a fun workshop experience, then you're in the right place.

As soon as we announce the details of our next workshop (**price, time, date**), you'll be the first to find out.

Until then, if you have any questions about our paint products or just want to stop in and say hi, be sure to come on down to 'your store name'...

See you soon!

Your Name
Your Business

Your Phone Number
Your Address

—————END OF EMAIL #2—————

EMAIL EXAMPLE #3:

EMAIL SUBJECT LINE: You're Invited!

We're excited to announce our next Paint Therapy Workshop, and you're invited!

These classes typically sell out fast, and this one is no exception because we're launching a brand new project that we've never done before...

INTRODUCING - THE TABLESCAPE BOX! (check out our Facebook page for project pictures)

In this upcoming workshop, you'll learn how to build your own Tablescape Box from scratch! We'll not only walk you through how to turn a few pieces of wood into a brilliant decor piece...but you'll also get to paint and add a stencil of your choice!

Plus you'll also get to paint Mason Jars and Terracotta pots so you can turn this decor piece into a planter! The best part? ALL of the paint, projects and supplies are included!

So come join us for this fun night of creating something awesome! (no experience necessary). **Space is limited** for this one because we have a list of over 35 names that are interested, but we only have room for 8 people!

Here are the workshop details:

Date: Thursday, April 26, 2018

Time: 6 - 8:30pm

Place: 123 Main Street

Phone: [123-456-7890](tel:123-456-7890)

THE FIRST 4 TO SIGN UP WILL RECEIVE A FREE APRON!!

Workshop registration deadline: April 25th! You must be paid by end of day April 25th because we need to purchase supplies and don't want anyone else to lose a spot. Call now (or stop by the store) and have your payment ready to hold your spot. We accept Visa / MasterCard.

Thanks and we look forward to painting with you soon!

Your name

Your business name

Your phone number

Your business address

————END OF EMAIL #3————