



MODULE 3 | EXPERIENCE ECONOMY

The 3 P's Worksheet

EVENT NAME:

EVENT DATE:

EVENT PRICE:

PROJECT

What project (s) will the attendee complete during the event?

PRODUCT

What products will be used & sold after?

PROCESS

What are the steps & techniques you will be teaching?

WORKSHOP CRITERIA:

How long will this event be? _____

What is the budget for projects & supplies? _____

Can all projects fit within the attendees workstation? _____

Does the value outweigh the price of the event? _____

