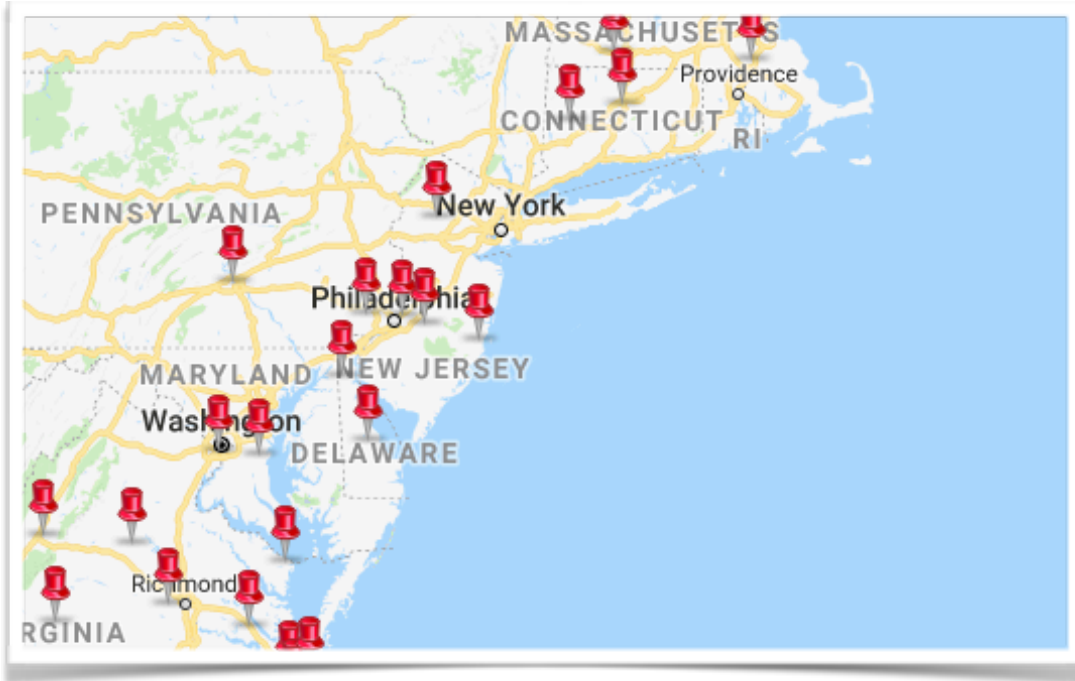


Quarterly Newsletter

What's New with American Paint Company?



Spring Retailer Visits 2018

We'll be visiting Eastern APC Retailers Jun 1st

Jessica and Kevin will be visiting some of the Eastern States from the end of May until the beginning of June to meet with APC Retailers.

We'd love to visit with you and see your store! If you'd like us to stop by and say hi, let us know!

1

FACEBOOK ADS

Do you want us to run local APC Facebook ads in your area?

2

BRAND AWARENESS

Choose from APC ads, or promote your upcoming workshop.

3

SIGN UP NOW

Head over to the website to sign up today.

fudwholesale.com/ads



PAINT THERAPY WORKSHOPS

Ask us about new workshop success tools!



Squeeze bottles, posters, stickers, email templates, workshop signup sheets and more!

NEW PRODUCTS



Watch for new KNOBS and STENCILS coming soon!

An Exciting Workshop Experience!

Save time and provide an exciting experience for your customers!

4 New DIY Kits for Workshops.

Now you can remove a huge part of your workshop preparation process with the pre-packaged DIY Kits.

The quality wood is sanded and smooth for easier painting. Plus, the inset screw holes are pre-drilled so it's easy to line up and assemble during the class.

You'll get instruction cards with each kit to walk you through step by step.

The possibilities are **ENDLESS!** You can use **Glaze, Metallix, Plaster, Rollers, Stencils and more!**

Set yourself apart from other paint retailers in your area by offering a unique workshop experience for your customers!



4 New DIY Kits:

- 1 **TABLESCAPE BOX** - Turn a simple wood box into a beautiful decor piece.
- 2 **SIGN** - Save workshop prep time with a ready-to-build DIY Sign!
- 3 **DECOR STOOL** - Build a Stool to hold plants or other decor.
- 4 **STEP STOOL** - Create a fun Step Stool for your kids.

[Learn more at:](#)

fudwholesale.com/new-diy-kits

DIANA HAMILTON EARNED \$500!

Congratulations to Diana Hamilton, an **APC Retailer in Texas** who earned a \$500 FUD Credit for referring a new APC Retailer in Arkansas!

If you love **APC paint**, then help us grow by referring other retail businesses!

Email us the name and contact information of a retailer you think might be interested in APC, and if they sign up, **you'll receive a \$500 FUD Credit** to apply to your next order!

